

RYERSON UNIVERSITY

CHOOSE RYERSON

**INFORMATION
TECHNOLOGY
MANAGEMENT**



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INFORMATION TECHNOLOGY MANAGEMENT

Why a career in information technology management?

- Today's organizations are looking for business specialists oriented toward information technology management.
- This is a rapidly changing, challenging, and exciting field.
- Information technology managers help drive business strategies, making ITM a leading contributor to Canada's information, communication and technology economy.





Why Ryerson?

Nine great reasons
to study Information
Technology Management
at Ryerson University.

- 1 A "wired" degree.** Ryerson's ITM program combines the study of business management, computers, and telecommunications. You'll earn a "wired" business degree!
- 2 Expert faculty.** You'll benefit from 30 full-time and 50 part-time faculty drawn from the industry. Ryerson's ITM faculty will give you the theory you need and show you how to apply that theory to your career.
- 3 Paid work experience.** You may choose between the four-year regular or five-year co-operative program. The co-op program allows you to gain valuable real-world experience that will further enhance your employment choices upon graduation.
- 4 Wired campus.** Most areas in the University have been "wireless enabled" to allow students access in the Library, the cafeteria, student lounges – even some hallways.



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- 5 The learning edge.** Every full-time ITM student is provided with a high-powered wireless-networked notebook computer. Fully loaded with all the software needed to study ITM at Ryerson. This allows you access to course materials, professors, school administrators, counsellors, the Library, and other students.
- 6 Amazing location.** Ryerson's location in downtown Toronto is just steps away from Canada's main financial markets, the headquarters of many of Canada's most important multinational firms, and provincial government departments and agencies. This translates into many employment opportunities.
- 7 Outstanding reputation.** For seven out of ten years, Maclean's magazine has ranked Ryerson first among 21 primarily undergraduate universities across Canada in the "Leaders of Tomorrow" category.

- 8 Focus your education.** You may select from more than 150 information technology and business management electives and may combine your area of concentration with one of 11 minors: accounting, business communication, economics, eBusiness, entrepreneurship and innovation, finance, human resources management, international business, law, marketing, or public administration.
- 9 Lighten the financial load.** We distribute more than \$10 million in student financial assistance across all programs each year. Ryerson offers scholarships, bursaries, and work-study programs, including more than 520 University-sponsored entrance scholarships and 3,200 bursaries.



STUDENT

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Your Future

"I chose Ryerson's ITM program because it offered the best combination of business and technology. I've not regretted my choice. I learned application development, data analysis, data modeling, and how to apply this knowledge to the industry. I also acquired sound business skills and a better understanding of my chosen field."

Shari Lava, Class of '02

Systems Analyst, Deloitte and Touche

"Information Technology Management bridges the gap between technology and business — using technology to make businesses more efficient. At Ryerson, I got hands-on training from people in the industry and a chance to build a solid foundation for a focused career path. Ryerson builds the leaders of tomorrow and what I learned there made me into a stronger employee."

Raheel Baig, Class of '03

Database Marketing Manager, Bell Mobility



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"When I went into Information Technology Management, I was looking for something practical but novel and contemporary. The ITM program at Ryerson gave me the business theory but also the hands-on practice that held my interest. Since graduating, I've had excellent opportunities, working in a start-up company where I've been given the chance to participate in every aspect of the business from sales and marketing to operations and logistics. My well-rounded knowledge base allowed me to see the big picture and make a real contribution to the company."

*Rohit Chopra, Class of '03
Territory Manager, Medical Futures Inc.*

"As a mature student, I was scared to re-enter school at first, but Ryerson's culture was very welcoming. There was a huge mix of students from different backgrounds, ages, and cultures so everyone accepted everyone else. Most of my professors had worked in the IT field so the curriculum was closely aligned to industry needs. IT Management acts as a bridge between what users want and what technology can offer. It's a skill set that has proven extremely useful to me and to the company I work for."

*Cindy Lee Fedell, Class of '03
Project Management Consultant, Trillium Health Centre*

The One and Only. The Ryerson School of Information and Technology Management offers the only curriculum in Canada that solidly ties business management to information, communication and technology (ICT), making Ryerson's ITM alumni leading contributors to Canada's ICT economy.

Make the Right Choice

FIND OUT MORE

For program information
visit www.ryerson.ca

For admission information, or questions about the program,
call 416-979-5036 or send an e-mail to inquire@ryerson.ca

www.ryerson.ca

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